

5 **METHOD AND SYSTEM FOR CREATING AN EMBEDDED**
 SEARCH LINK DOCUMENT

ABSTRACT OF THE DISCLOSURE

10 A method and system for creating and using an embedded
search link document. Embedded search link documents are search-
enabled through the use of a wizard. The wizard initially prompts a user
to open an HTML-formatted genesis document in an editing pane. Once
the genesis document is loaded, the user may add and manipulate search
links by customizing the relevant search parameters. The invention
15 permits a user to tailor a search by selecting various search parameters
describing the search objective. Once the search parameters are
specified, the search engine finds documents meeting the search criteria
from a catalog that was built by crawling World Wide Web sites. These
documents are filtered for relevance and compiled into a results list. The
20 documents comprising the results list are placed into one of a set of site
catalogs, depending on which of the search criteria are embodied in the
individual document. The results list is returned to the user, who may
designate certain links as preferred links. These preferred links will be
compressed and stored, and will always show up at the top of the search
25 results list. Similarly, the search criteria are compressed and stored as a
portion of the search link embedded within the genesis document. Once
the user has created all desired search links, the genesis document is
saved as an embedded search link document. Later users may initiate
searches by accessing an embedded search link.

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